

# **Southern Highlands Bridge Club Inc**

*Home of Bridge in the Highlands*

An ABF affiliated club

## **Strategic Plan 2021 -2025**

### **Our Vision**

A welcoming, friendly club providing quality, enjoyable Bridge activities in the Highlands.

### **Our Values**

Ongoing Learning, Collegiality, Inclusivity, Integrity

### **Our Goals**

1. Provide a comfortable, fit for purpose Bridge clubhouse for members and guests within attractive surroundings.
2. Provide of a range of efficiently managed, quality Bridge sessions for players of all levels, and development opportunities for players, directors and scorers.
3. Exhibit an inclusive, collegial club culture with an enhanced image and growing membership.
4. Operate with a self-funding capability and increasing financial independence, and ensure accountability through regular reporting.

### **Our 2025 Measures of Success**

1. Our clubhouse operates as a fully functioning, well equipped bridge centre, highly rated by our members and guests.
2. Competitions, teaching and supervised sessions are provided on a minimum of five days per week and are well supported. The clubhouse operates at capacity when special club events and inter-club/regional invitation events are held.
3. 100% of members feel a strong sense of belonging and the 2021 membership has increased by 10% per year.
4. Income from table money and special events exceeds expenditure and the WSC loan repayments are on target. All reporting requirements are met.