

Southern Highlands Bridge Club Inc

Home of Bridge in the Highlands

An ABF affiliated club

Business Plan – 1 May 2021 – 31 October 2022

Goal 1: Provide a comfortable, fit for purpose Bridge clubhouse for members and guests within attractive surroundings

Actions	Responsibility	Budget	Timeframe	Completed
Finalise and Submit DA	WSC/ President (P)/ Vice President (VP)	\$2,500	30/03/21	
Finalise <i>Agreement</i> with WSC and sign	P/VP		30/03/21	
Finalise <i>Restriction</i> Clause and sign Lease	P/VP		30/03/21	
Sign funding/loan agreement with WSC	P/VP, Secretary, Treasurer		June 2021	
Commence Construction	Ian Saurine	\$650,000	1/06/21	
Club Liaison with builder and Construction Subcommittee during construction phase	David Weatherall, VP		Ongoing	
Furnishing and fitting out clubhouse	Interior/Landscape Subcommittee	\$30,000	Dec 2021	
Landscaping	As above	\$5,000	Mar 2022	
Occupy Clubhouse and conduct sessions	Members		Jan 2022	
Official Opening	All Players + guests		Mar 2022	

Goal 2: Provide of a range of efficiently managed, quality Bridge sessions for players of all levels. and development opportunities for Directors and Scorers

Actions	Responsibility	Budget	Timeframe	Completed
Provide sessions for a range of player levels: e.g. Open Pairs, <100mps, Novice pairs, <200mps, Supervised, Swiss Teams, Interclub events, Red point events, Annual Congress, interclub and regional invitation events, GNOT/Bridge for Brains, Australia Wide Events	Committee, scorer teaching/ learning coordinator, masterpoints secretary, chief director and scorer	Self-funding and plan for cost-neutral	2021-22	
Provide training and upskilling opportunities for directors and scorers, and teaching and ongoing learning opportunities for beginners and members	As above plus invited presenters	\$2,000	Ongoing	

Goal 3: Exhibit an inclusive, collegial club culture with an enhanced image and growing membership

Actions	Responsibility	Budget	Timeframe	Completed
Increase proactive promotional activities: flyers, website, newsletters, inter club activities	Committee, promotion coordinator, members	\$500	Ongoing	
Provide lessons, revision sessions and supervised bridge: for residents living in over-55 villages, the younger generations, beginners, etc	Teaching/Learning Coordinator	\$100	When need identified	
Employ a range of strategies to increase: wider awareness, participation in and enjoyment of club activities; e.g. social opportunities, newsletters, website, invitation days, fun team days, special events, and through NSWBA and the ABF	Committee, social committee and co-opted members	Self-funded	As scheduled	

Goal 4: Operate with a self-funding capability and increasing financial independence, and ensure accountability through regular reporting

Actions	Responsibility	Budget	Timeframe	Completed
Develop a Financial Plan covering all major financial aspects the clubhouse construction and club day-to-day operation. The plan will become an integral component of the Strategic Plan (following consultation with members)	Treasurer, P, VP, Secretary, SHBC Committee, Finance Subcommittee		From 1 July 2021	
Draw on WSC loan as required and report to WSC and any other funding bodies as per their Funding/Loan Agreements		WSC loan: \$480,000	From commencement of construction	
Conduct social bridge fundraising activities and interclub events and congress-type events to complement income from table monies	Treasurer, P, VP, Secretary, Social Committee, Committee	\$1,000	May 2021 and ongoing	
Develop and submit applications for additional funding: e.g. ABF, and other grants to complement table monies	Treasurer, P, VP, Secretary, Finance Subcommittee		May 2021 and ongoing	
Provide reports to WSC as required by the <i>Agreement and Lease</i>	P and VP		As scheduled	
Report to members via email, meetings, newsletters, and website and report on the implementation of the Strategic and Business Plans at the AGM	P, VP and committee		As required	
Update SHBC Constitution and make available on website	P, VP, Secretary, Treasurer		April 2021	